# Sponsorship Agreement Form - Sample

<Event name>

Please feel free to update with your group’s information. NOTE: All forms must be approved by the IU Foundation and the IUAA Business Office before use. Your liaison can assist with obtaining proper approvals. Allow 2-3 weeks for final approval.

\*Sponsorships are defined as any payment made by a person engaged in a trade or business for which the person will receive no substantial benefit other than the use or acknowledgment of the business name, logo, or product lines in connection with the organization’s activities.

Thank you for your commitment to participate as a sponsor of the (event name). In consideration of the sponsorship, your organization will receive recognition at the event as described in this agreement.

Organization Name:

Address:

City, State, Zip:

Website:

Contact Name:

Phone: Fax:

E-mail:

Insert what is included for the dollar amount paid. Here are a couple of examples:

**Example one**

* Table Sponsor: $1,200 (Total cost with table purchase: $1,200)
  + Sponsorship: $600, Opportunity to purchase 1 table for 8 for $600\*
    - Includes program recognition + on-site signage
* Program Sponsor: $2,500 (total cost with table purchase: $2,500)
  + Sponsorship: $1,900, Opportunity to purchase 1 table of 8 for $600\*
    - Includes above benefits + on-site name/logo signage and dinner program recognition
* Presenting Sponsor: $10,000 (Total cost with table purchase: $10,000)
  + Sponsorship: $8,800, Opportunity to purchase 2 tables of 8 for $1,200\*
    - Includes above benefits + the opportunity to purchase an additional table for 8 at $600

**Example two**

Golf Scramble Platinum Sponsor - $1,000 Total Cost with Golf - $1,440\*

* Event Sponsor – Banner welcoming participants to the Golf Scramble
* Signage display on a minimum of one hole
* Recognition of Sponsorship during awards ceremony
* Opportunity to purchase one golf foursome at cost (not tax deductible) - $440

Golf Scramble Gold Sponsor - $500 Total Cost with Golf - $940\*

* Sponsor one competition: longest drive, closes to the pin, etc.
* Signage will be displayed at the competition location
* Recognition of Sponsorship during awards ceremony
* Opportunity to purchase one golf foursome at cost (not tax deductible) - $440

**Only the sponsorship portion is tax deductible and recorded as a charitable contribution.**

I hereby agree to the terms and benefits outlined in this agreement.

Signature, Sponsor Date

Print Name Print Title

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